

# Lawley expands footprint to Florida by partnering with Professional Insurance Services

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Buffalo, NY, (October 1st, 2025) | Lawley, a family-owned, independent insurance brokerage, employee benefits, and wealth management firm, is thrilled to announce its

expansion into  
Florida through a

strategic (/)  
partnership with JL

Insurance,

Professional Insurance Services, based in Tampa.

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**This exciting move marks Lawley’s 18th location and first in the Sunshine State, further solidifying its growing national footprint.**

The partnership led by Lawley Principal **Christopher D.**

**Ross** ([https://www.lawleyinsurance.com/bio/chris-](https://www.lawleyinsurance.com/bio/chris-ross/)

[ross/](https://www.lawleyinsurance.com/bio/chris-ross/)) and Lawley Partner **Stuart Scheff**

(<https://www.lawleyinsurance.com/bio/stuart-scheff/>),

alongside Founder and President of Professional Insurance Services, Jason Levy, brings together two like-minded teams passionate about delivering exceptional service and innovative insurance solutions.

*“Planting roots in Tampa is a bold step forward in our strategic growth journey,” added Ross. “We’re excited to continue to build strong, trusted relationships across the country.”*

Professional Insurance Services will operate under the Lawley name and be Lawley’s 18th location, it’s first in Florida. With 18 team members joining Lawley, the firm now boasts 600 associates across the country.

Founded in 2004 and guided by the motto “Protecting Tomorrow, Today”, Professional Insurance Services has earned the trust of clients by designing smart insurance programs that blend traditional coverage with alternative risk financing. Now, as part of the Lawley family, they gain

access to robust national resources, cutting-edge practice groups, and expanded expertise, without sacrificing their local independence.

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*“Our team is energized to join a firm that shares our core values and brings national strength to our local mission,” says Levy. “Together, we’re unlocking new opportunities for our clients, our staff, and our communities.”*

Scheff, who merged his own agency with Lawley in 2008, added, *“Joining Lawley was the best business decision of my career. It gave me access to more markets, enhanced client service, and fueled growth. I’m confident this move will be transformational for Jason and his team.”*

*“Expanding into Tampa with such a well-respected partner allows us to elevate our offerings and serve even more communities with excellent customer service, something we pride ourselves upon,” adds **Mike Lawley** (<https://www.lawleyinsurance.com/bio/mike-lawley/>), Principal*

## ABOUT PROFESSIONAL INSURANCE SERVICES

Founded in 2004, Professional Insurance Services has assisted its clients with property and casualty insurance and personal insurance. Created with the motto of “Protecting Tomorrow, Today”, Professional Insurance Services consists of a dedicated team who works to design and execute specific programs that can incorporate traditional insurance coverages and alternative risk financing techniques.